

Innovation in Libraries:

A Passport to the Future for First Generation College Students

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TEAM 5



Overview

- Admissions
 - First Generation
 - Dreamers
- Outreach
- Partnerships

Passport to the Future



Pathway To HIGHER Education

LIBRARY

94%

*LAUSD students self reported their
aspirations to seek higher education!
-LAUSD Destination Graduation*

HIGH SCHOOL STUDENTS

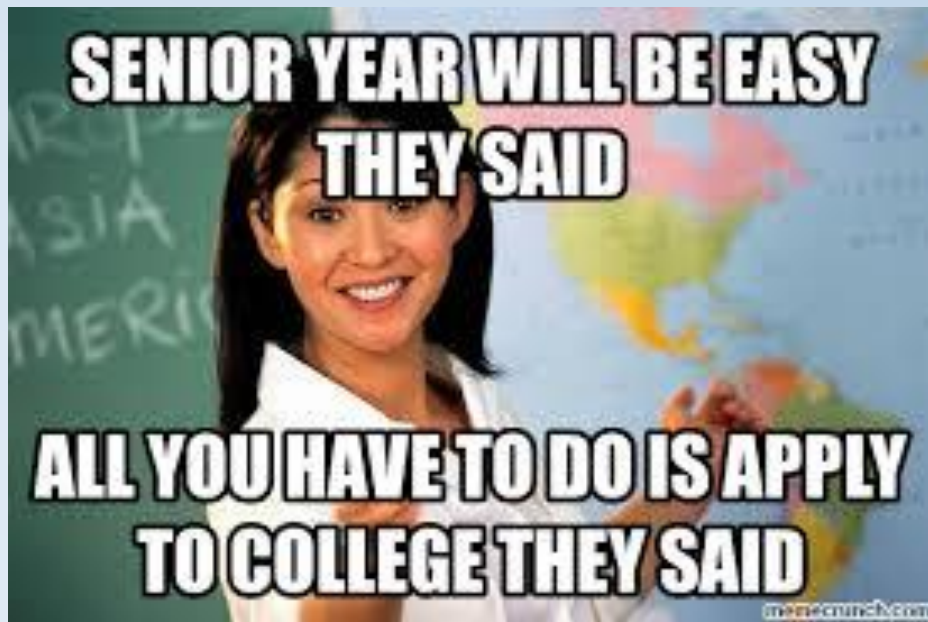
What is missing?

- ❖ Outreach
- ❖ Workshops
 - Students/Parents
- ❖ Physical Space
 - Designated



What is missing?

- ❖ UC-CSU Requirements
 - 68% higher performing HS
 - 0% lower performing HS
- ❖ Enrollment
 - 36% at 4 or 2 year colleges
 - 0% 4 year and 29% at 2 year colleges
- ❖ Prepared
 - 43% 3.0 GPA and above
 - 61% SAT or ACT



GPAs SATs ACTs APs



"As the country's demographics and student enrollment in postsecondary education continues to grow, understanding ways to support parents/families is and will continue to be necessary."

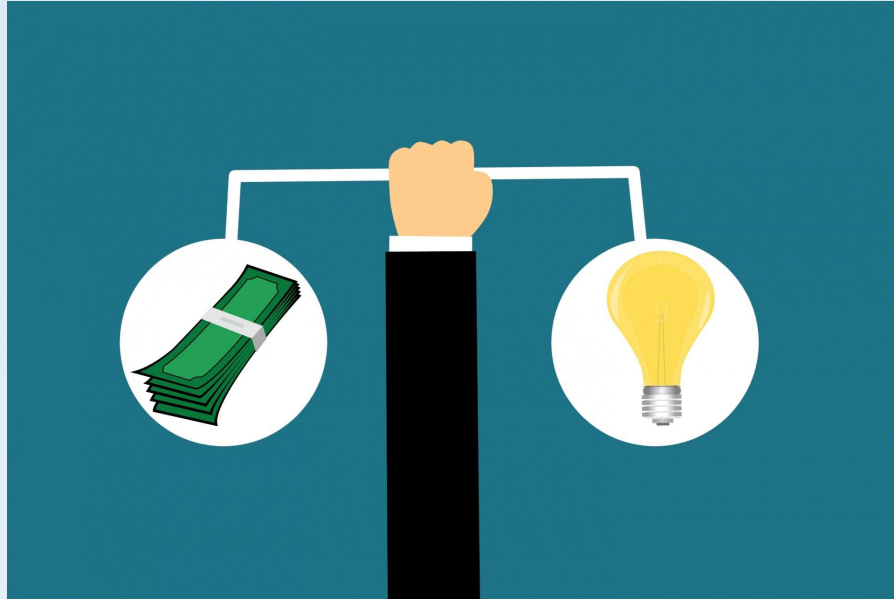
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"Outreach efforts should put students and families at the center so that they can choose the path that is best for them."

(Amaro-Jimenez, et. al., 2020).

- ☐ **Marketing & Outreach**
- ☐ **Workshops**
- ☐ **College Prep Test Services**

- Marketing & Outreach
- Workshops
- College Prep



Budget

Program	Item	Cost
Marketing	Printers- HP Laserjet Pro M479fdw	\$600
Marketing	500 one sided flyers from printing lab	\$160
Marketing	Paper- for 250 sheets	\$15
Marketing	240 Pens	\$17
Marketing	Paper cutter	\$40
Marketing	Ink (regular printer)	\$75
Marketing	4 colored Ink for 6,000 pages	\$940
Marketing	Website development website analytics report	\$15
Marketing	Part-Time Social Media Manager	\$25,000
Workshops	Part- Time Financial Aid Advisor	\$25,000
Workshops	Part-Time Dreamers Act Advisor	\$25,000
Workshops	Part-Time Cal State LA Academic Advisors	\$26,000
Outreach	Part-Time Librarian	\$21,000
College Preparation	Part-Time SAT Tutor	\$6,480

Marketing

- Office Supplies
- Social Media Manager
- Website development and Analytics Report

Outreach

- Part Time Librarian



Marketing & Outreach

- Transcript reviews
- College applications
- Financial Aid
- Scholarships
- Information sessions for *Dreamers*

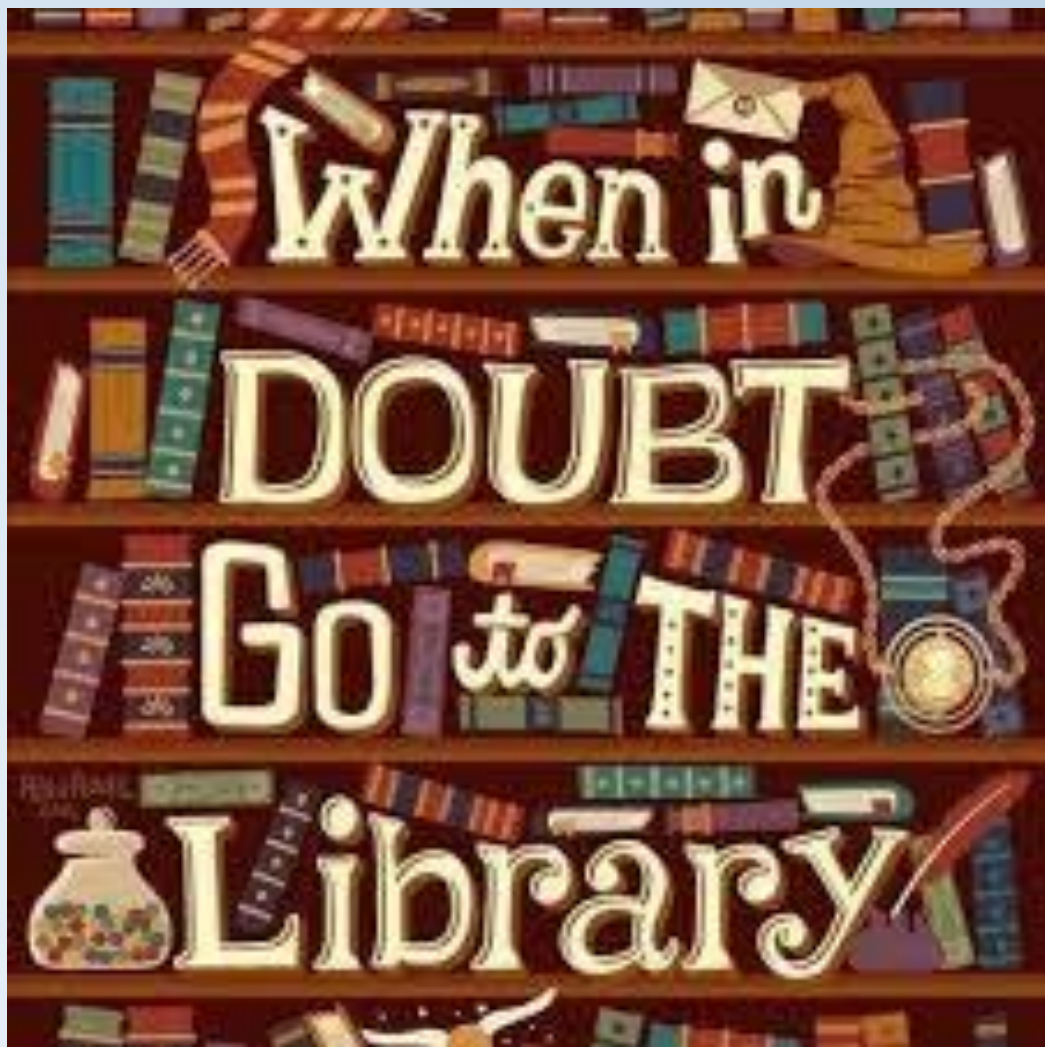
Workshops



- SAT tutor
 - Available Saturdays
9am-12pm
 - Paid on an hourly basis
 - Sets the foundation for SAT preparation
- ACT Tutor
 - Available Sundays
1pm-4pm
 - Paid on an hourly basis
 - Focuses on science

College Prep





Thank you!